

To celebrate 150 years of
neighbours helping neighbours
at Economical Insurance,

more than
150 employees
volunteered
their time

to support the Missing
Maps Project through
the Canadian Red Cross.

This initiative
puts the world's
vulnerable communities
on the map.

So that in times
of emergency,
like forest fires,

communities are
prepared, and lives
can be saved.

Giving Back.
Why? Because
we're in it for good.

definity.

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